G3C

Glasgow Caledonian Cyber Convention

Date TBC: Late October – Early November

SPONSOR PACK

Conference: TBC

Capture The Flag: TBC

What is GCUEHS?

Glasgow Caledonian University Ethical Hacking Society, abbreviated GCUEHS, is a community of over 60 students passionate about cyber security and ethical hacking.

Formed back in 2014, GCUEHS has quickly become one of the largest societies in Glasgow Caledonian University. Our focus has been to develop educational resources and provide students with a safe and controlled environment to practice and improve their cyber security skills.

As a community, we have worked hard to increase awareness of cyber security, putting on events and workshops to educate the public.

In the past, we have ran Cyber Clinic to raise awareness about cyber security and help stress the importance of cyber security to the public.

We have also run campaigns to combat the general intimidation many beginners feel when beginning their journeys into cyber security. In addition, we have been focused on ensuring our society is accessible to all skill levels by holding many beginner-friendly events and workshops to provide a fun and engaged environment within our society.

As a community, we have built invaluable links between students, industry, and similar societies, enabling our members to take advantage of several opportunities and build a network of like-minded individuals.

What is G3C?

About West Scotland's first student-led Cyber Convention

Glasgow Caledonian Cyber Convention, abbreviated G3C, is going on for its third year, bringing together Cyber security industry professionals, students, and enthusiasts to share ideas, knowledge, and experience.

G3C is designed to provide an excellent opportunity for networking and learning for all attendees, regardless of their background and experience. With a specific focus on facilitating student-industry connections, the conference will provide an excellent environment for networking, for our sponsors to promote themselves, and for raising awareness of the cyber security field and industry.

The event will be split into two days, the first will be the conference, and the second will be the Capture the Flag (CTF) day.

Conference Day

The conference will be run like a traditional cyber security conference with separate tracks for student and professional speakers.

There will be a variety of cyber security talks as well as workshops for attendees to participate in. Catering will be provided and will include vegetarian and vegan options.

Sponsor booths will be placed either at the entrance or near the main footpaths of the event to provide maximum visibility and interaction.

CTF Day

The Capture the Flag tournament will be held online and in person, allowing maximum participation. Our GCU members will develop challenges, or sponsors may submit their own challenges if desired. The boxes and challenges are designed for beginner and experienced CTF competitors.

Prizes will be handed out at the end, and the winning teams will pose in front of a backdrop of all our sponsors.

Due to venue limitations, competitors who are not students will not be able to participate in person but are still able to participate in the online event. Additionally, if desired, sponsors can still observe the in-person event provided they have purchased the appropriate tickets.
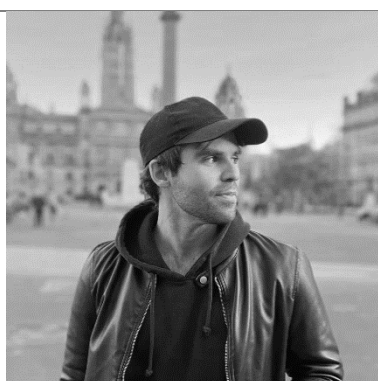
Meet The G3C 2023 Team

Rosa McInnes
PRESIDENT

Third-Year BSc(Hons): Cyber Security and Networking
cyber security and networks student and student placement, Information Security Analyst at Payroc WorldAccess LDT, eJPT certified, Mainly interested in Pentesting, Malware, Machine Learning, Incident Response, and Quantum Security.

Dennis Voutos
VICE PRESIDENT

Fourth-Year BSc(Hons): Digital Security and Digital Forensics
Fourth-year Digital security and digital forensics student. Very passionate about computers, cryptography, programming, and networking.

Paul Riley
TREASURER

Second-Year BSc(Hons): Cyber Security and Networks
Second-Year BSc(Hons) Cyber Security and Networks student.

Ammara Abid
MEDIA OFFICER

Fourth-Year BSc(Hons): Cyber Security and Networks
Fourth-year BSc (Hons) Cyber Security and Networks student. Secretary of WiCyS GCU Student Chapter. Cyber Security and Digital Forensics enthusiast with a knack for social media marketing and management

Kieran Guy Cook

INTERNAL OPERATIONS OFFICER

Second-Year BSc(Hons): Cyber Security and Networks
Second-Year BSc(Hons) Cyber Security and Networks student, Interested in Networking, Mathematics, Penetration Testing and 7UP.

Reef Gillan

SECRETARY

Fourth-Year BSc(Hons): Cyber Security and Networks
Fourth-Year BSc (Hons) Cyber Security and Networks student, AWS Academy Graduate, and tech enthusiast. With a passion for Penetration Testing, Red teaming CTFs, hobby electronics, and AI applications.

Paddy Higgins

COMMUNICATIONS OFFICER

Third-Year BSc(Hons): Cyber Security and Networks
Third Year BSc(Hons) Student for Cyber Security and Networks. My biggest interests are Pentesting, Machine Learning and Programming.

Dominik Hanlon

SOCIETY RELATIONS OFFICER

Fourth-Year BSc(Hons): Cyber security and Networking
Fourth-year cyber security and networking student with a particular interest in cryptography, encryption, nonfungibility, and emerging technologies such as quantum security.

Who will be attending?

G3C 2019 and G3C 2022 brought in an audience of talented and passionate cyber security students and a large number of industry professionals.

G3C 2023 hopes to bring in students, professionals, and organisations from all over the UK to share experience, advice, and knowledge. However, anyone can attend the event.

Although aimed at students, the event is open to anyone who wants to learn, socialise, and compete with people who share their interests and passion in cyber security.

Sponsorship Packages	PLATINUM	GOLD	SILVER	Bronze	SOCIAL (CTF & After Party)
PRICE	£4000	£2000	£1000	£500	£2000
QTY	2	3	5	No Limit	2
Social media Recognition	Massive Recognition	Huge Recognition	Great Recognition	Recognition	Great Recognition
Background Media Presence	Large	Medium	Small	Small	Small
T-Shirt Logo	Large	Medium	Small	X-Small	Small
Brochure Space	Double Page	Single Page	½ Single Page	½ Single Page	½ Single Page
Logo on lanyard	Yes	No	No	No	No
Opening Slide Space	Large	Medium	Small	X-Small	Small
Special Recognition	"Powered By:"	None	None	None	None
Speaker Slot	✔	✘	✘	✘	✘
Exhibition Space	Large Space	Medium Space	Small Space	None	None
Free Tickets (Conference)	4	3	2	1	1
Winners Backdrop	Large	Medium	Small	Small	Large
CTF (Themed around sponsors)	✔	✘	✘	✘	✔
Sponsor tagline (CTF only)	None	None	None	None	"Brought to you by"

Sponsorship Definitions

Social media Recognition

GCUEHS will recognise sponsors' contributions using our official social media platforms.

Social media posts will be a public announcement about the sponsor's presence and contribution to the event, and sponsors may request certain information to be included if desired.

Massive Recognition

Regularly mentioned in social media posts. Guaranteed six individual posts specifically about you on each of our official social media accounts about your presence and contribution to the event.

Huge Recognition

Frequently mentioned in social media posts. Guaranteed three individual posts specifically about you and one post in conjunction with other sponsors in this tier.

Great Recognition

Often mentioned in social media posts. Guaranteed two individual posts specifically about you and two posts in conjunction with 1 or 2 sponsors from this tier.

Recognition

Mentioned in social media posts. Guaranteed one individual post specifically about you and one post in conjunction with other sponsors in this tier.

CTF Themed around sponsors

Throughout the second day of G3C, a CTF tournament will be held with challenges designed by our very own GCUEHS CTF design team.

Competitors will have the opportunity to compete in these challenges, and the best competitors will be rewarded for their skills.

As part of the platinum and social sponsor packages, the GCUEHS CTF design team will create a challenge based on your company if desired. Alternatively, companies of this tier are free to submit their own challenges, which can be included in the CTF (provided the sponsor does not intend to compete to maintain fairness).

Winners Backdrop

After the CTF tournament, photos of the competing groups as well as winners, will be taken in front of a backdrop. The photos will be used as promotional material for GCUEHS and will be posted on GCUEHS's official social media platforms. The backdrop will include the G3C logo and sponsor logos which will be scaled to reflect the sponsorship tier.

Sponsorship Definitions

Background Media Presence

Throughout both days of G3C 2023, several different media will be present such as posters, banners, screensavers, and official slide decks in use. Sponsor logos will be present on these. The sponsorship tier will determine the size, length, and placement of the logos present.

Lanyards

All attendees will be given a lanyard at reception. Lanyards will include the Platinum tier sponsors logos and the official G3C logo.

Guaranteed Speaker Slot

An opportunity for Diamond and Platinum sponsors to bring their own speakers to provide an educational, technical talk. Any proposed talks should be submitted through the Call for Papers as a formality.

Merchandise

Official G3C 2023 merchandise, such as goody bags and t-shirts, will be designed to reflect the sponsorship tiers. Platinum Sponsors will head all merchandise, followed by Gold, Social & CTF, Silver, and Bronze sponsors, respectively.

Goody Bag Contents

Upon registration, attendees will be given a goody bag containing official G3C merchandise such as t-shirts, notebooks, pens, etc. We are also providing the opportunity for all our sponsors to add their literature and promotional materials to the bags.

Declaring Interest

To declare interest in sponsoring G3C 2023, Please email ethicalhacking@gcustudents.co.uk In your email, please include the following:

- Your full name
- Organisation Name
- Interested package

And any additional information or queries.

Social Sponsor

To allow attendees to unwind and relax after a day filled with activities, we have organised an after-party at the end of day one. The social sponsors will provide funds for this party, allowing us to cap the day in style. These funds will be spent wisely supporting a local business in Glasgow.

Legal

Booking and payment

All packages listed are excluding VAT. Once the booking form has been received, you must pay a 25% deposit non-re-fundable (excluding VAT). Sponsorship payment must be paid within 28 days before the event (TBC).

By completing a booking form, you are liable to the terms and conditions stated below.

Payment can be made through one of two means:

» BACS: Details will be provided within an invoice

» Cheque: must be payable to Glasgow Caledonians Student Association, with The invoice number is on the reverse.

GCU Ethical Hacking Society reserves the right to deny any Sponsorship they deem unsuitable for G3C 2023 and holds the sole right to determine what could be classified as unsuitable.

Organisations that are Sponsoring the event on behalf of another body are required to pass on all information (Including terms and conditions) to whomever it may concern. GCU Ethical Hacking Society will not be held responsible for the failure of an organisation to supply the correct information to the required organisation. Late payment will result in Sponsorship privileges being revoked and given to another organisation where possible. However, fair notice will be provided.

Distribution of resources at G3C is only permitted at your sponsor booth. You are not permitted to distribute materials elsewhere at the venue during the event. Resources distributed must be specifically related to the sponsoring organisation. Sponsor booths must not display images that may be deemed offensive by G3C attendees.

All resources utilised at your sponsor booth must be cleared from the event venue by the end of the allotted disassembly time. Any items left after this time are not the responsibility of the G3C team. Resources required for the booth may only be stored within the allocated space.

Any payment transaction at a sponsor's stall is strictly forbidden. Any scenario which may infringe this rule must be raised with the G3C team beforehand. The G3C team retains the right to veto the display, distribution, or sale of any goods it justifiably deems offensive. The G3C team holds the sole right to determine such matters.

Upon successful completion of a G3C 2023 sponsorship, you are agreeing to the use of your company name and logo in media produced by GCUs Ethical Hacking Society and for G3C advertisement and promotion.

Failure to comply with these terms and conditions could result in an immediate expulsion.

By sponsoring G3C 2023, you are agreeing that sponsorships are non-refundable unless the event is cancelled or stated otherwise.

For booking to be successful, proof of third-party liability insurance for business costs associated with the conference should be supplied. If an organisation fails to include this, the GCUs Ethical Hacking Society reserves the right to withdraw the booking. Please provide all details within the booking form.

Sponsorship Booths

Diamond, Platinum, Gold, and Silver sponsors are given a booth at the G3Cs Exhibition space. This booth should be staffed by delegates attending using the complimentary tickets provided through the corresponding sponsorship package. If additional delegates wish to attend, they will be required to purchase additional tickets. Sponsors who wish to bring their own booth are responsible for both assembly and disassembly. The specifics of the said booth must be disclosed to the GCU Ethical Hacking Society team prior to the event in order to maintain a fair environment for all sponsors. If required, every booth will be provided with a table and several chairs, which correspond scale with the sponsorship package. Measurements of which are available upon request. Notify the GCUs Ethical Hacking Society team about any of the third-party courier services required. Further details, such as assembly time, will be provided upon confirmation of the venue.

Event Postponement and Cancellation

If G3C 2023 is postponed, the weekend's activities will be rescheduled for a later date, and sponsors and attendees will be informed of the change. In this case, sponsorships that have already been paid will not be eligible for a refund. If G3C 2023 is cancelled and cannot be rescheduled for a later date, all sponsors and attendees will be informed of the change. Sponsorships that have already been paid will not be eligible for a full refund, though, in some instances, partial refunds may be offered as an alternative.

General Data Protection Regulation

By Completing and submitting any documents relating to the sponsorship of G3C 2023, you are agreeing to the collection and processing of your data by G3C 2023 in accordance with UK GDPR.

Expulsion

Failure to comply by all terms and conditions, as stated above, may result in an immediate expulsion from the event without a refund for your sponsorship. Only members of the G3C team have the authority to order an expulsion.